# **Privacy Policy - Lake Effect Football**

#### **Effective Date**

April 12, 2025

### 1. Information We Collect

We collect two types of information:

- a. Personal Information: When you voluntarily submit it, such as your name and email (e.g., newsletters, contact forms).
- b. Non-Personal Information: IP address, browser type, OS, referring site, pages viewed, analytics data, etc.

#### 2. How We Use Your Information

To provide and improve content, send newsletters (opt-in), respond to inquiries, monitor usage trends, and detect fraud.

# 3. Cookies and Tracking Technologies

We use cookies to enhance user experience. They help with preferences, analytics, and relevant ads. You can manage cookies in your browser.

## 4. Sharing Your Information

We do not sell/rent personal data. Limited sharing with trusted third-parties (e.g., hosting, analytics, ads) as needed or required by law.

### 5. Data Retention

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We keep data only as long as necessary. Newsletter subscribers can unsubscribe anytime to remove their

email.

6. Your Privacy Rights

You correction, deletion, request access. object data Contact or use. us at

contact@lakeeffectfootball.com.

7. Children's Privacy

Not intended for users under 13. We do not knowingly collect data from children. Contact us if you believe we

have.

8. Data Security

We use security measures to protect your data. However, no internet method is 100% secure.

9. Changes to This Policy

Policy updates will be posted with the new effective date. Please review periodically.

10. Contact Us

Lake Effect Football

Email: contact@lakeeffectfootball.com

Website: www.lakeeffectfootball.com